



USEFUL GIFTS ARE APPRECIATED MOST

Wouldn't it be a pleasant surprise if you'd select all by yourself a Suit or Overcoat for

him? If the size isn't right, or the pattern isn't exactly to his liking, come back with him the day after Xmas and we will suit him. Think in over, Mrs Goodwife.

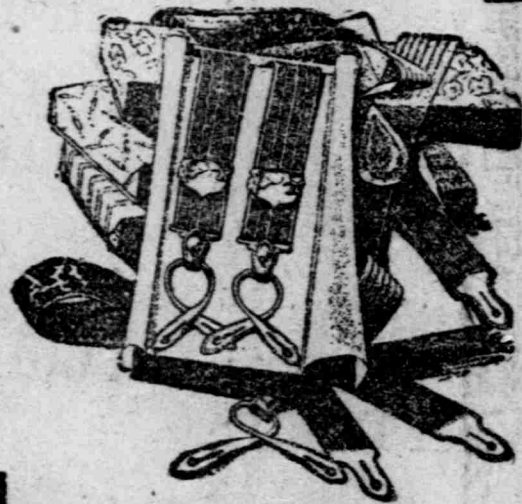
THE GIFT BUYING STORE FOR "HIM"

Isn't it some satisfaction to know that you can come here with the assurance that your gift purchases are of the newest and best styles only? That if he were buying for himself—he would come here, too! Here are some of them:



Handkerchiefs,
Neckwear,
Gloves,
Smoking Jackets,
Fancy Vests,
Hosiery,
Hats,
Shoes,
Men's Jewelry,
Traveling Bags,

Sweaters,
Bath Robes,
And What Not?



THE JOHN WHITE STORE

The Store With a Reputation.
205-207 SOUTH PALAFOX STREET.

XMAS BARGAINS ARE IN THE JOURNAL ADS.



Copyright 1908. The House of Kuppenheimer, Chicago.

OVERCOAT "luck" used to be proverbial. The man took chances. The tailor or clothier took his money. Maybe the money proved to be well invested. Maybe not. We have eliminated the gamble. We offer Kuppenheimer coats, and give you security for satisfaction.

They are absolutely correct in style, for the manufacturers are recognized style leaders. You can prove to yourself in advance their perfection of fit. We personally guarantee their quality.

Plenty of styles to suit every taste.

The two young fellows in the illustration are wearing two of the most vigorous styles in young men's garments made by The House of Kuppenheimer.

H. O. ANSON, Cor. Palafox
CASH CLOTHIER, and Government
Pensacola, Florida. Streets.
Phone 476.

MUSIC AT THE SACRED HEART

AN EXCELLENT PROGRAM ARRANGED FOR CHRISTMAS SERVICES—CHOIR HAS BEEN PRACTICING FOR SEVERAL WEEKS.

The members of the Sacred Heart church choir have been working hard for some time under the capable leadership of Prof. Henry Seel in preparation for the feast of Christmas. The high mass, at which the elaborate musical program will be rendered, will be at 8 o'clock. The following members of the choir will sing:

Sopranos—Masters Malcolm Rafferty, Leo Reymondo, Herbert Mathews, Joseph Pfeiffer, Chris. Hillard, Percy Armstrong, Gerald Oliver, George Greenwood.

Altos—Masters Earl Hoffman, Henry Hoffman, Albert Borschardt, Frank Little, John Bobe, Russel Bobe, John Muller, John Rafferty.

Tenors—Messrs. Tim Burns, Frank Reymondo, Eugene Herring, Edward Knipper.

Bassos—Messrs. D. Hayes, L. Miner, J. McCarthy, Joseph Burke, Hugh Hinton.

Organist—Prof. Seel.
Violin—L. J. Diaz, Max J. Heinberg, Harry Cohen, F. Cassiero.

Cornet—Sig. Francisco Patalano.

Barytone—Mr. Brevetto.

Trombone—Herr Heinrichs.

Clarinet—Mr. Dohmeyer.

The Program.

Following is the program:

1. Processional. Prelude Grande.

J. S. Bach—Orchestra.

(2.) Kyrie. Messa De Angelis, Gregorian.

(3.) Gloria. Soprano, alto and basso—Singenberger.

(4.) Credo. Plain chant Mode III—Gregorian.

(5.) Offertory. Ave Maria. Sacred overture. Schlegel—Orchestra.

(6.) Sanctus. In three voices—Singenberger.

(7.) Benedictus. Messa De Angelis, Gregorian.

(8.) Agnus Dei. Mina in honorem B. V. M. Perosi.

(9.) Communion. Andantine Religioso—H. Seel. Mr. Max Heinberg, violin.

(10.) Adagio. Fideles—Duet by Masters M. Rafferty and L. Reymondo.

(11.) Divine Harmony. March. Wagner—Orchestra.

(12.) O. Salutaris! In three voices.

(13.) Therefore. Rejoice—Dudley B. and Susie Schell.

(14.) Tantum Ergo in four voices, Gregorian.

(15.) Recessional—Holy God We Praise Thy Name.

Christmas Postal Cards— all the late ones. Imperial Cigar Stores.

There is no longer a desolate, neglected spot in the heart of the city! Instead, there is a place being prepared to blossom as the rose. Don't you want to enjoy its beauty and fragrance? Then help to promote these charming characteristics.

DIRECTIONS TO CHAPERONES

TAG DAY COMMITTEE GIVES DIRECTIONS AS TO WHAT MUST BE DONE TOMORROW.

Please assemble at your various stations at 8 a. m. or as soon thereafter as practicable.

Procure committee badges, boxes and tags from Crystal Pharmacy. Only those wearing badges are recognized as league representatives.

There are two classes of tags: honorary and regular. The honorary tag is given to a gift of five dollars or more; the regular tag is given for any amount less.

Tag men, women and children. Do not ask permission to tag an individual who already wears a tag.

Please Observe This Rule. If an individual already tagged volunteers to be tagged again, you may accept the offer.

Give only one tag for a donation.

In case of rain, the day will be observed on the first propitious day thereafter, notice of same being given in the paper.

Refer matters for adjustment to the Tag Day Committee at Crystal Pharmacy.

Ladies in stations near school buildings may tag school children at their request.

MRS. D. SHEPPARD,

MRS. A. MOOG,

MRS. H. SIMPSON.

BIG FOOTBALL GAME NEW YEAR

THE PENSACOLA HIGH SCHOOL AND PENSACOLA CLASSICAL SCHOOL TEAMS OF 1909 WILL MEET ON THAT DATE.

Much interest is being taken in the coming football game New Year's day between the Pensacola High School and the Pensacola Classical school.

About four weeks ago a game was

FINE CANDY

I sell exclusively in this city these superfine confections: Henry Maillards, Bowes, Allegratti, Chocolate Menier.

Important No orders taken for Neri's Ice Cream for Christmas after December 23.
G. NERI, 116 North Palafox St.

NOTICE DeLUNA CLUB

Officers and members of the DeLuna Club corporation are called to meet in the club rooms to-day (Sunday), at 7:30 p. m., for the consideration of important business. Come prepared to pay dues. By order of

LOUIS P. HEAD, President.
P. E. PETERSEN, Sec'y-Treasurer.
Pensacola, Florida, Dec. 20, 1908.

arranged between the boys of the 1906 football teams of both schools, to be played New Year's day at Palmetto Beach, and as soon as it was made public it caused much talk, as it has always been a great desire to have these two teams play another game.

Both teams have commenced practice and the boys who were away at college having returned, both teams are practicing hard for the coming event. It is about a toss-up between the two which shall win, as both are so equally matched.

As both schools are very much interested in this game and are preparing to come out in full force to cheer their respective teams there is no doubt but that there will be a very large crowd out to see the game.

Where is the man that The Standard Clothing Co. can not fit and please with clothes, Hats and Toggery?

Diaz said, "The youth of the nation are the trustees of prosperity." Will you help to provide playgrounds?

CROWDS WERE OUT LAST NIGHT

Stores Were Crowded With Christmas Buyers and Everybody Was Busy.

The change of weather yesterday afternoon, with a cooler temperature, and the cumulative effects of the holiday advertising which the merchants have been doing through The Journal for the past several weeks was evi-

dent yesterday in the crowds which swarmed the streets all during the afternoon and until a late hour last night.

The stores were crowded, buying was brisk, every clerk was busy, and the Christmas spirit was in evidence everywhere. Practically every merchant reported a business to date fully equal to and in many cases ahead of his business for the same period last year. Those merchants whose judicious use of advertising has brought them into close touch with the buying public were doing an exceptionally fine business, and the efficiency of The Journal's advertising columns as business-getters was clearly in evidence.

After today's big Christmas Edition and with the more favorable trading weather, business on every hand is bound to be brisk this week.

Will you wear an Honorary Tag on Tag Day? Such tags will distinguish individuals who invest five dollars in a cleaner, greener city.

DESTIN.

Special to The Journal.

Destin, Fla., Dec. 17.—Wm. Marler and two sons returned from Pensacola Wednesday on the Swan.

Mrs. Fred Williams and children came back from Pensacola on the Bonita.

There is not much doing in the line of fishing just now. The Marler crew caught several hundred pounds of bait this week.

Mrs. Sarah Marler came up from Pensacola Wednesday on the Swan.

Capt. Leonard Destin went to Pensacola Thursday morning on the launch Ruth.

Dan Parrish and Harvey Jones came over on the Ruth Thursday morning from Boggy.

No Chance.

"Supposing a child were born upon the high seas, his parents being Americans, would he be eligible for the presidency?"

"Not if boys were still being born in the grand old state of Ohio."

ITS AGE A GUARANTEE

When you remember the fact that Hostetter's Stomach Bitters has been before the public continuously for 55 years you must admit that it is backed by genuine merit, and while hundreds of other medicines have come and gone during that time, yet, to-day, finds

Hostetter's Stomach Bitters

more firmly established and more popular than ever. Its success has been well deserved, too, because it has been the means of preventing much sickness, especially in cases of Stomach, Liver and Kidney ailments, such as

Sick Headache, Vomiting, Heartburn, Belching, Cramps, Dyspepsia, Indigestion, Constipation, Colds, Grippe, Kidney Ills and Malarial Fever.

We urge you to try a bottle to-day. You'll be thankful afterwards. Don't accept any substitute.

